

► **SCHOOL OF MANAGEMENT**  
**Master of Business Administration**  
(R2-DL/345/7/0305) 04/23

**THE MBA ADVANTAGES**

- MQA Accreditation.
- HRDF claimable as it could be conducted on modular basis.
- Special invited prominent speakers and practitioners from Industry.
- Easy payment plan & EPF withdrawal scheme.
- Fully online, blended, part-time.
- Solve organisation issue through project.



**MASTER OF BUSINESS ADMINISTRATION**

The AeU-MIGHT MBA is a unique MBA. It is a MQA approved MBA that is designed to facilitate working professionals and executives from Industry. The course focuses on providing an action learning type approach for students. At the onset of the programme, students are required to identify a project of interest to their organisation. In the next 18 months they will apply their knowledge and skills acquired throughout the coursework to the project.

**SUBJECTS ►**

- Marketing Management
- Managerial Economics
- International Business
- Managing People and Organisations
- Accounting and Finance for Managers
- Strategic Management -Asian Business
- Quality and Change Management
- Project Management
- Operation Management
- Technology Management (TBC)
- Technology Foresight (TBC)



## ENTRY REQUIREMENTS

### Direct Entry

- A Bachelor's degree (MQF Level 6) with minimum CGPA of 2.50 out of 4.00 or other equivalent qualifications as accepted by the Senate of HEP;
- A Bachelor's degree (MQF Level 6) or equivalent qualifications but did not reach CGPA 2.50 out of 4.00 can be admitted, subject to a minimum five (5) years working experience in related fields.

### APEL Entry

- 30 years of age as of 1st January in the year of application
- Possess at least STPM /Diploma / equivalent (e.g. foundation) with relevant workexperience
- Pass the APEL assessment

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## PROGRAMME FACTS

<b>Scheme of Study</b>	<b>Part-time</b> - Fully Online - Blended Learning	
<b>Duration</b>	1 year 6 months	
<b>No. of Subjects</b>	11 + 1 Project Paper	
<b>Assessment</b>	<b>Assignments</b>	60%
	<b>Examination</b>	40%

## FINANCIAL INCENTIVES AND AIDS\*

### For Malaysian students only:

- 10% discount is offered to students who pay in full their Annual Tuition Fee in one payment
- EPF withdrawal assistance
- RM7,000 personal income tax relief

\*Terms and conditions apply

For more information, contact [tengkusaiful@might.org.my](mailto:tengkusaiful@might.org.my)